

KENNY OKEKE

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, McCombs School of Business, Austin, TX **May 2026**

Master of Business Administration, Product Management and AI Strategy Concentration

- Academic Honors: Beta Gamma Sigma (Top 20% of graduating class)
- TA for Marketing Management Course, President for Black Graduate Business Association (BGBA) MBA Tech Club, Sports, Entertainment and Media Association (SEMA), Board Fellows, Consortium for Graduate Study in Management

THE UNIVERSITY OF ALBERTA, Faculty of Engineering, Edmonton, AB **May 2021**

Bachelor of Science in Mechanical Engineering, Cooperative Program

- Academic Honors: Graduated with Distinction (EGA \geq 3.5) and First Class Standing (GPA \geq 3.5)

EXPERIENCE

AMAZON, Austin, TX **Summer 2025**

Operations team overseeing hardware and software device technologies across global fulfillment and transportation sites

Senior Product Manager – Technical Intern

- Led end-to-end product strategy to optimize mobile device selection across North American fulfillment network, leveraging data pipelines and user insights to improve usability and productivity by 5%, unlocking \$250M in cost savings
- Conducted 10 customer interviews and 5 site visits to define product requirements, map end-to-end workflows, and quantify operational inefficiencies, translating customer needs into a scalable, data-backed device selection framework
- Authored PRD-style customer narrative and 5-year global product roadmap, incorporating automation and vendor strategy, and partnered with engineering, data, and operations to evaluate feasibility and secure cross-functional buy-in

PEMBINA PIPELINE CORPORATION, Calgary, AB **2023 - 2024**

Energy company offering oil, gas, and natural gas liquids services, with \$6B in annual revenues and 3,000 employees

Project Engineer

- Defined full lifecycle roadmaps and strategic plans for five initiatives valued at over \$10M, aligning business goals, user needs, and technical constraints to guide each from concept through delivery, unlocking over 15% in potential revenue
- Led cross-functional teams of 15, translating business requirements into execution plans and prioritization frameworks, resolving key issues and aligning scope, schedule, cost, and technical constraints to improve project viability by 30%
- Developed iterative schedule and cost budget estimates for five projects, each valued at over \$2M, using bottom-up estimating approaches to improve accuracy by 25% and boost stakeholder engagement through aligned expectations
- Created and refined 30 project documents, including business and project management plans, risk registers, and lessons learned logs, strengthening communication of project scope and status with cross-functional teams and stakeholders
- Utilized data analysis techniques to assess 15 project documents from third-party firms, verifying compliance with industry regulations and project specifications, enhancing decision-making and driving strategic project outcomes

ASCENT CONSULTING, Calgary, AB **2022 - 2023**

EPCM firm delivering engineering, procurement, and construction management solutions to clients in the energy industry

Project Engineer

- Managed end-to-end delivery of five projects totaling \$5M+, aligning technical design, user requirements, and business objectives by optimizing planning and resource allocation through contractor and vendor collaboration
- Delivered presentations on project scope and deliverables to clients through weekly meetings and design reviews, leading multidisciplinary teams of five to exceed client demand requirements and validate project design
- Executed qualitative/quantitative market research analyzing key metrics to procure \$3M in equipment, implementing quality control measures to ensure adherence to specifications and purchase orders, attaining 15% cost reductions
- Forecasted five project costs with \pm \$5,000 accuracy each month, maintaining adherence to approved project budgets

ADDITIONAL

- **Professional Certifications:** Product Management (Pragmatic Institute), Project Management Professional (PMI)
- **Skills:** Product Strategy, User Research, Prototyping, Data Analysis (Excel, R, SQL, Tableau), AI/LLM Tools, AWS, Jira
- **Hobbies:** Weightlifting, basketball, soccer, football, board games, and video games